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**PIPELINE® DIVES INTO LICENSE AGREEMENT WITH MIKSHAG, INC.
U.S. BRAND EXPANSION CONTINUES IN YOUNG MEN'S AND JUNIORS CATEGORIES**

Los Angeles, CA – August 18, 2008 — PIPELINE® International today announced a new licensing agreement with Mikshag, Inc. to create an extensive line of apparel, swimwear and outerwear for young men and juniors. Mikshag will design, produce, and distribute PIPELINE branded product through sporting goods retailers, department stores, and select specialty stores nationwide; shipping to retail will begin with Spring/Summer 2009.

“We are very excited to showcase PIPELINE® as our main brand, catering to year-round beachgoers and those who hit the slopes,” said Arnie Isaacs, Vice President of Sales of Mikshag, Inc. “You can expect the latest designs in our collection, with a complete range of T-shirts, swimwear, boardshorts, knit tops, fleecewear and outerwear in a wide range of colors. Our products will feature unique novelty fabrics, embellishments and embroidery, in a mix of different silhouettes. Mikshag’s expertise is making a quality product with exceptional fit at the right price, all of which will be clearly evident in our Pipeline assortment.”

“We have been searching for the right licensee to help us attain our strategic goal of making Pipeline the top brand in Affordable Quality Surf & Sport Wear, and we couldn’t have found a better company than Mikshag. We feel that this partnership will help take the PIPELINE® brand to a new level in the United States, continuing the momentum of recent expansions in our international program. We are now actively seeking U.S. licensees in other categories that will complement the comprehensive Pipeline apparel offering Mikshag presents in upcoming seasons,” said Alan Greenberg, CEO of PIPELINE® International.

About PIPELINE® International

PIPELINE® International is a full-service licensing company with licensees currently operating in the United States, Japan, Israel, the Philippines, New Zealand and Australia. The company maintains a global network of industry professionals to assist licensees in developing new product categories and help increase consumer awareness of the PIPELINE® brand. PIPELINE® International owns trademarks worldwide and has implemented a plan to expand its program both domestically and internationally. The ongoing management and administration of this brand includes the recruitment of strategic licensees and retail partners, the development and approval of merchandise in each product category, and the maintenance of strong working relationships with all business associates.

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About Mikshag, Inc.

Mikshag, Inc. was founded in 2000 by Mike Shaughnessy, President. The company is based in San Clemente, California, near the heart of the surf and lifestyle fashion industry, and specializes in private label manufacturing for some of the top lifestyle brands and major retailers nationwide. Mike is a veteran of the surf apparel business, having directed product development and manufacturing over the years for Ray's Apparel's, Ocean Pacific, and Newport Blue. Arnie Isaacs, Vice President Sales, previously was a partner in Eagle Canyon DBA Woodlake Designs, which he founded in 1993. Together, the two have over 50 years of manufacturing, sales and merchandising experience within the industry and work with a high caliber staff of apparel professionals. They have been a key force behind many successful lifestyle brands and will be using their skills once again in developing the PIPELINE® young men's and juniors categories.

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